

UX KICK-OFF CARD

**ABOUT
THE
PROJECT**

HYPOTHESIS
(WE WANT TO VERIFY IT)

CONSTRAINTS

**HOW WE VERIFY
HYPOTHESIS**

**USER
EXPERIENCE**

Large dashed rectangular box for notes related to 'ABOUT THE PROJECT'.

Three dashed rectangular boxes for notes related to 'HYPOTHESIS'.

Three dashed rectangular boxes for notes related to 'CONSTRAINTS'.

Three dashed rectangular boxes for notes related to 'HOW WE VERIFY HYPOTHESIS'.

Large dashed rectangular box for notes related to 'USER EXPERIENCE'.

